



SKYCADDIE
"ENABLER POPS OUT"

VISUAL: GOLFER ON PAR 3 TEE-BOX ADDRESSING SHOT, LOOKING HESITANT, STEPPING UP, STEPPING BACK.

VISUAL: ENABLER WALKS OUT OF WOODS.

ENABLER: 123 to the front, 129 to the middle, 134 to the back.

GOLFER (surprised)- Really?!

VISUAL: GOLFER SWITCHES CLUB. TURNS BACK, ENABLER IS GONE.

VISUAL: GOLFER IN FAIRWAY HOLDING FAIRWAY WOOD. AGAIN LOOKING HESITANT.

VISUAL: ENABLER WALKS OUT OF NOWHERE.

ENABLER: Best lay-up is 167, leaves you 88. 242 to carry the front bunker.

GOLFER (bewildered): Thanks, man.

VISUAL: GRABS CLUB, TURNS BACK, ENABLER GONE

VISUAL: GOLFER ON TEE-BOX, ENABLER IS NOW STANDING BESIDE HIM LIKE A CADDIE BUT HE'S HOLDING AND LOOKING AT THE SKYCADDIE.

GOLFER: What's it to the water?

ENABLER: 213 to lay-up, 243 to carry, will leave you 93.

VISUAL: ENABLER HANDS GOLFER A SKYCADDIE.

VO: Get the expert insight of a PGA Tour caddie combined with ground mapping and Military-grade GPS technology. Only SkyCaddie will take 5 strokes off your game, or your money back, guaranteed.

VISUAL: FAMILY LOCK-UP AND GUARANTEE GRAPHIC

VISUAL: LOGO, TAGLINE, SAVE5STROKES.COM



SKYCADDIE
"ENABLERS MULTIPLY"

MUSIC: SOMETHING SIMPLE AND CATCHY.
(LIKE NEW SOUL FROM MAC BOOK AIR SPOT.)

VISUAL: CLOSE UP VIEW OF ONE ENABLER WALKING AND MAPPING
A HOLE.

VISUAL: ENABLER SPLITS INTO TWO ENABLERS.

VO: SkyCaddie mappers are trained by PGA Tour caddies. They walk and map
every inch of the golf course, just like they do on tour.

VO: Combined with Professional-grade GPS technology, SkyCaddie provides
exact yardages to multiple targets on the course.

VISUAL: TWO ENABLERS SPLIT INTO FOUR ENABLERS.

VO: Precise distances to lay-up or carry all hazards.
Exact numbers to the front, middle and back of every green.

VISUAL: 3 NUMBERS COME ONTO SCREEN OF A SKYCADDIE

VO: SkyCaddie saves you strokes, just like a tour caddie does for their pro.

VISUAL: WIDE VIEW OF TONS OF HOLES WITH TONS OF ENABLERS.

VO: Save five strokes off your game, or your money back, guaranteed.

VISUAL: FAMILY LOCK UP AND GUARANTEE GRAPHIC

VISUAL: LOGO, TAGLINE, SAVE5STROKES.COM

