

Synthetic Pictures

Client	SkyCaddie	Title	"Enabler Pops Out 1"
Agency:	NYCA	Job #	08-024



Shot 1: Open up on a Tee Box scenario with a forced carry and fairway bunkers.

SFX: Calm morning, distant birds chirp

Music: Sparse and simple cinematic underscore.



Shot 2: Tense, unsure hands re-grip the club.



Shot 3: Hesitating feet adjust.



Shot 4: Close up on the Golfer as he clearly questions his shot. Dolly to reveal Enabler.

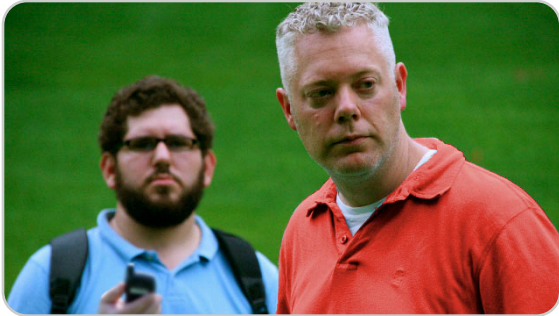
ENABLER- "It's 190 to the fairway..."



Shot 5: We see Golfer alone and the fairway over his shoulder.

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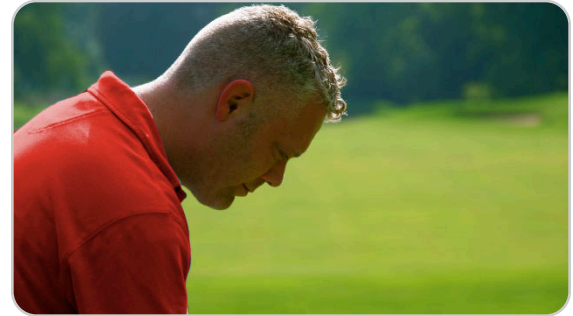
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Shot 6: Enabler cont.
ENABLER- "...260 to carry the left bunker."



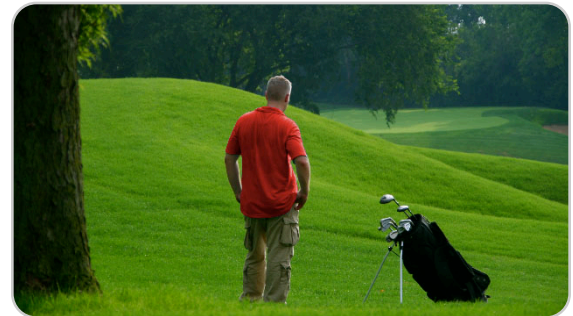
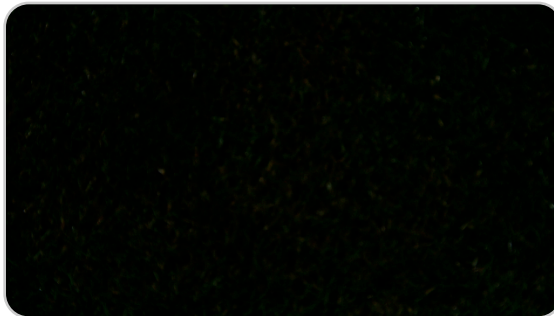
Shot 7: Nasty fairway bunker cutaway.



Shot 8: A confidence light bulb goes off in the Golfer's head and....



Shot 9: ...swing. Enabler is clearly not there.
SFX: WHOOSH



Shot 10: Open to find the Golfer off the fairway with an obstructed view of the green.

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Shot 11: Reveal Enabler

ENABLER: "There's a creek at 137. You should fly the ball 155 to the right side."



Shot 12: Device cutaway

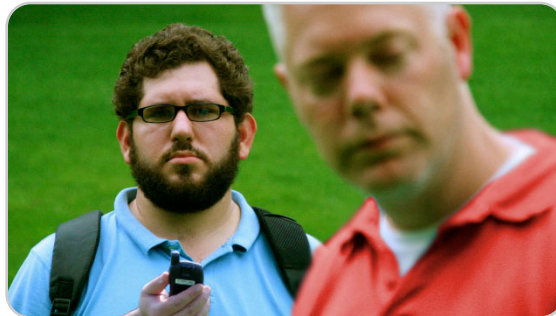


Shot 13: Creek cutaway

SFX: Creek water running



Shot 14: Golfer contemplating which club to use.



Shot 15: Cut back to 2 shot of Golfer & Enabler. Golfer now confidently understands the right shot.



Shot 16: Quick club pull from bag.

SFX: quick club pulling sound

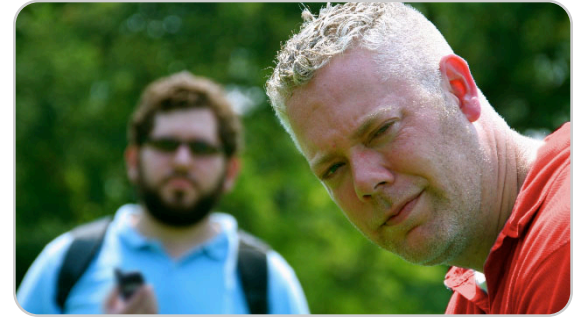
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Shot 17: Quick cut to tail end of swing. Enabler is clearly not there.

SFX: ball crack noise



Shot 18: Open on our familiar two-some as they survey the green.

ENABLER- "It's 168 to the fat part of the green."



Shot 19: Device cutaway



Shot 20: Quick cut to impact and follow through of a swing. Sucker Pin green in background. Enabler is clearly not there.

