

Synthetic Pictures

Client	SkyCaddie	Title	"Enabler Pops Out 1"
Agency:	NYCA	Job #	08-024



Shot 1: GOLFER ON TEE-BOX ON PAR 5 NEXT TO YARDAGE PLATE THAT READS: HOLE 4 PAR 5 (BLUE) 498 (WHITE) 456 (RED) 423

SFX: Calm morning, distant birds chirp

Music: Sparse and simple cinematic underscore.



Shot 2: Close up on the Golfer as he clearly questions his shot. Dolly to reveal Caddy.

GOLFER STANDING NEXT TO BAG, BEGINS TO REACH FOR DRIVER.

CADDIE : It's 209 to carry the ravine to the fairway...



Shot 3: Device cutaway



Shot 4: We see Golfer alone and the fairway over his shoulder.



Shot 5: CADDIE cont.

CADDIE: ...And 262 to carry the left bunker.

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Shot 6 (edit option): Nasty fairway bunker cutaway.



Shot 7: GOLFER'S FACE BUILDS WITH CONFIDENCE.

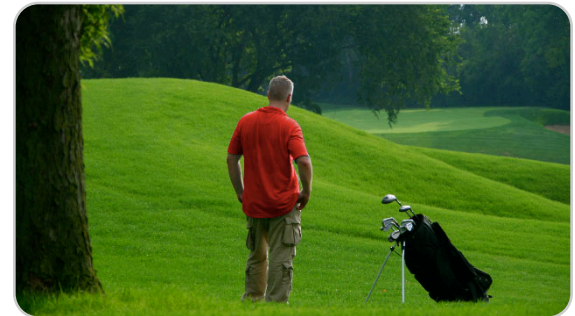
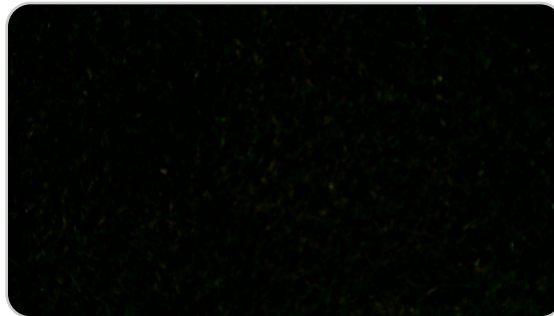


Shot 8: CUT TO WIDER SHOT, GOLFER MOVES FROM DRIVER TO 3-WOOD WITH CONFIDENCE BEGINS TO PULL OFF HEADCOVER.



Shot 9 (edit option): ...swing. CADDIE is clearly not there.

SFX: WHOOSH



Shot 10: GOLFER off the fairway on the right side off the hole. Over the shoulder view shows a large tree blocking the line of sight to the pin.

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Shot 11: Cut reverse angle: reveals Mapper/Caddie standing behind golfer.

CADDIE: There’s a creek you can’t see at 169. And a tree overhanging at 157...



Shot 12: Device cutaway



Shot 13 (edit option): Creek cutaway

SFX: Creek water running



Shot 14: Golfer contemplating which club to use.

CADDIE: It’s 215 to the back edge if you’re going at the pin.



Shot 15: Device cutaway



Shot 16: GOLFER’S FACE BUILDS WITH CONFIDENCE.

GOLFER OPTIONS (said softer but confident)- got it (options: good/ yeah / thanks)

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Shot 17: Quick confident club pull from bag.

SFX: quick club pulling sound



Shot 18 (edit option): Quick cut to tail end of swing. CADDIE is clearly not there.

SFX: ball crack noise

